



Learning Systems Group

## Customer Profile for WYNN 3.1 Gayle Rosenberg, Board Certified Educational Therapist



### A Commitment to Academic Success

Gayle Rosenberg, a Board Certified Educational Therapist at Junipero Serra High School, is proud of her school's strong academic tradition. Junipero Serra High School is a Catholic high school educating young men. It is also acclaimed for its strong college preparatory curriculum. Ms. Rosenberg continued this tradition in developing the Academic Resource Center for students diagnosed with learning disabilities.

### Recognized Need for Assistive Technology

The Academic Resource Center has grown over the past several years to accommodate 11% of the school's student population. Since Ms. Rosenberg has over 30 years of teaching experience, she is extremely knowledgeable of various teaching methods. With this expertise, she immediately recognized the need for assistive technology. Assistive technology is proven to provide students with learning differences a way to succeed. As WYNN is extremely powerful but easy-to-learn and use, Ms. Rosenberg defined WYNN as her product of choice. Through a generous beneficiary, the school was able to purchase WYNN, the easy-to-use software solution for reading challenges and writing difficulties.

### The Discovery of WYNN

Ms. Rosenberg had previewed a variety of software programs for struggling students. Initially, she was contemplating purchasing another program. However, based on a recommendation from another learning disabilities specialist, she started to research WYNN. After previewing the demo CD and receiving a live demonstration, she realized WYNN was more user-friendly than other products she reviewed. It was also significantly more accessible for her high-school students than other options. Additionally, one of her students was already using another assistive technology product at home. However, once he previewed WYNN, he declared he preferred WYNN to his current software program.

### WYNN Supports Academic Programs

Ms. Rosenberg plans to incorporate WYNN with various subject areas, such as history, English, short stories, and science. Prior to WYNN, students often watched videos based on curriculum-designated books. They also listened to books on tape for additional reading support. However, Ms. Rosenberg recognized that this process was too laborious and it mainly appealed to auditory learners. She commented: "Today's students have grown up with technology and expect instant results. Since WYNN has a bi-modal approach to reading, it appeals to both visual and auditory learners." She continued to explain that her students respond well to technology and enjoy the opportunity to work with computers.

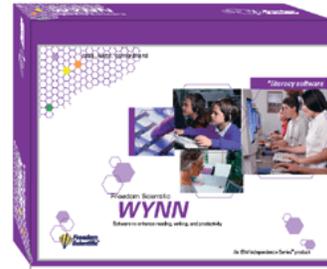
*"Today's students have grown up with technology... Since WYNN has a bi-modal approach to reading, it appeals to both visual and auditory learners."*

**Strategies and Training to Introduce WYNN**

Ms. Rosenberg carefully created a plan to introduce her students to WYNN. She gave 15 of her students WYNN Demo CDs. Over the summer, each student will use the WYNN Demo CD with his summer reading list. When students return in the fall, they will be familiar with the program. These students will help in training fellow classmates on WYNN, as peer training is a widely recognized successful and highly motivating teaching method. Students also received training from Renee Clark, a Regional Manager for the Learning Systems Group. Ms. Rosenberg commented: “Students found the program easy to use and loved it. Some even learned how to use WYNN from only watching the presentation.”

**More Success to Come**

Starting in the fall, students will not only use WYNN on computers in their classroom, but they will also have the option to use WYNN at home. Students will have the opportunity to borrow a laptop, with the WYNN program installed, for use at home with their studies. Ms. Rosenberg noted that her students are “very good with hands-on programs, which is another reason why they can be successful with WYNN.” She also believed the trainings she and her students received were very beneficial: “Renee is an excellent trainer and worked beautifully with the kids. She knows how to speak with each student at their individual level. They responded positively towards her.” With the start of the new school year fast approaching, Ms. Rosenberg is excited to start the season off with WYNN.

***Imagine Success!***